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WAR FOOD ADMINISTRATION Office of Distribution

Marketing Reports Division

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CRANBERRY CROP SHORTER: WAR NEEDS TO TAKE MORE

SAN FRANCISCO. July 25--- smaller civilian share of a shorter crop will mean fewer cranberries to go with Thanksgiving and Christmas turkey here at home, the regional Office of Distribution of the War Food Administration said today in announcing allocation of the 1944-45 pack.

From the total allocable supply of 53 million pounds, 16 million pounds short of last year's production, U.S. military and war services are expected 1 1 14 1 4 47 1 to receive about 17 2/3 million pounds, or 33 percent, which is slightly over 4 million pounds more than they got during the previous allocation year.

The civilian allocation, WFA said, will be about 32 3/4 million pounds, about 62 percent lower than last year. U.S. territories, allies and other export allocations remain at about the same level as last year's 5 percent of the crop, or 2 1/2 million pounds.

Out of this year's production of 53 million pounds, about 15 million will be dehydrated, 7 1/4 million pounds canned, and 30 3/4 million pounds consumed in fresh form. The entire pack of dehydrated cranberries will go to the army and navy, plus 2 million pounds fresh.

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WFA ANYOUNCES FORAGE SEED ALLOCATION --- 95.5 percent of United States production of small grasses and small legume seeds for forage will go to United States military services and civilians, the WFA announced today. The remaining 4.5 percent of the annual supply will go to the United Nations, friendly neutrals and liberated areas for hay and pasture during the next 12 months.

Bert W. Whitlock, regional WFA grain products representative, said the supply of seeds for forage crops is several million pounds short of estimated needs for the second consecutive year. The hazardous nature of the crops, severe weather and emphasis on increased acreages of food crops were listed as contributing factors.

"The United Kingdom and Russia have used millions of pounds of American field seeds since 1941, and had planned to use many millions this year in reclaiming lands and planting pastures and field crops", Whitlock said. "In the event supplies permit larger portions of their and other requests will be met".

Seeds for 1945 grain, oilseed and pulse crops such as wheat, rye, rice, corn, oats and barley appear in ample supply for all needs, Whitlock said, adding that these seeds make up the bulk of the total 14.7 billion pounds of all field seeds expected to be available. Comparatively small quantities of these will be shipped overseas.

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